

REP HEADLINE# 6282550 TRF# 327316
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP5/12 18.18
CHANGES ** WFTV-TV ***

ADV # ADV. NAME ISS/PRIORITIES USA ACTION

AGY # AGY. NAME MUNDY KATOWITZ MEDIA

1322 G STREET SE

WASHINGTON, DC 20003

REP. # OFF. # 6556 SALESMAN #

BUYER NAME MEDIA PLACEMENT

SALES PRSN WA- JOE KNAUER

ORDER # CONTRACT # 6282550

CLASS: NATL. LOCAL REGIONAL

PRDCT PRIORITIES USA ACT EST#1560 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP12/12 SEP17/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP5/12 18.18

REP: TO LENA
FR JULIE
OK'D M6
TTLS RTS
PLS CFM, THX 9/5

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY IDB#9914019

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 321 AGENCY EST# = 1560
AGENCY PRODUCT CODE = 340

9	S		1200N-1230P	30		\$550.00	9/15	9/15	0		SAT	0
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PROGRAM : EYEW NW-NN SA
CON COM1: EYEW NW-NN SA

32	A		1000A-1100A	30		\$550.00	9/14	9/14	1		FRI	1
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PROGRAM : MILLIONAIRE
ORD COM1: PRGM CHANGE: DUE TO COLLEGE FBALL
THIS IS A MAKE-GOOD FOR SEP15 ON LINE-9 FOR 1 SPOT/WK

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STATION MAKEGOOD OFFERS:
 M6 OK'D BUY#9 MISSED: SAT/1200N-1230P SEP15 30S \$550.00 (SEP5/12)
 OFFER: FRI/1000A-1100A SEP14 30S \$550.00 PLS ADVISE.

CMT: PRGM CHANGE: DUE TO COLLEGE FBALL

SEP/12 33075.00 CONTRACT TOTAL 33075.00
 TOTAL SPOTS 26

MARKET TOTALS \$97,279 WFTV 34% WKMG 18% WESH 21% WOFL 15% WKCF 2% WRBW 5% CABL 5%
 WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE